

A Comprehensive, Global Counseling Platform

Many students need assistance to envision and plan for futures where they can thrive. The counselors who guide them often struggle with inefficient tools and heavy workloads. They need support so they can focus on students. MaiaLearning can help.

THE EDTECH
AWARDS



COOL TOOL
WINNER 2019

Why MaiaLearning?

Maia was the ancient Roman goddess of growth. MaiaLearning is a university and career readiness platform focused on student engagement, planning, and well-being.

MaiaLearning puts students at the center

It engages them in finding their passions and planning to achieve their dreams. From 6th grade to graduation, it provides direction and support.

MaiaLearning connects students with universities

Virtual college fairs, university virtual booths, and reps online help students to see college as a postsecondary path and make the connections they need to choose institutions.

MaiaLearning builds life skills

The system leads students through goal setting and planning. It helps them create essays, manage commitments, and track progress. It shows where they are and what to do next.

MaiaLearning is international

MaiaLearning helps over a million students and counselors in countries around the globe. It offers international university search, and supports IB and other international standards.

MaiaLearning solves the whole problem

MaiaLearning helps counselors offer superior guidance. It provides timely data for administrators; and it keeps families informed. Everyone works together to help students succeed.

What Does MaiaLearning Do?

Provides career guidance

- Assessments evaluate many student characteristics to connect professions to passions. They recommend careers where students will thrive
- Extensive career data expands students' horizons
- Automatic career plans help students define action paths

Unburdens counselors

- Seamless Common App integration streamlines applications
- Software manages recommendations, university plans, and visits
- Text, email, and Zoom meetings connect with students and families
- Report-based dynamic groups make communication easy

Helps students reach universities

- Academic planner supports course planning, and shows grades and progress toward graduation
- University module describes over 18,000 universities and vocational schools. It tracks applications and results
- Scattergrams show the historical competitive landscape
- Test prep and essay planning tools boost admissions chances

Lets students present their authentic selves

- S.M.A.R.T. prompts lead students to meaningful goals
- Journals, galleries, experiences, and resumes let students present their unique stories

Gives administrators peace of mind

- Works smoothly with SIS packages
- Real-time reports show status and progress
- Outstanding support increases acceptance and usage

How MaiaLearning builds university and career readiness

Academic and Career Planning

Students take Personality, Multiple Intelligences, Work Values, and Interest assessments to find careers that match their passions and personalities. They use the Skills assessment to measure commitment, creativity, leadership, and social-emotional skills; then target the best areas for development.

Students use the workplace-based Thriving Index to discover strengths and ideal work styles. They explore careers recommended by these tools, then create detailed career plans.

Students build academic plans around their school's course catalog and available off-campus resources. The whole process keeps them engaged in designing their futures.

University Research and Planning

Students can explore over 18,000 universities and vocational schools in 145 countries. They watch video tours, choose favorite schools, see admission rates and scattergrams, build plans, and find scholarships.

Counselors can flag special circumstances, add comments, and rate likelihoods of acceptance; then see students' choices, where they applied and were accepted, and what scholarships they earned.

Lesson Plans and Content Management

Educators can build rich lesson plans and link them to assignments. They can share content with students and families through MaiaDrive.

Task, Activity, and Assignment Management

Counselors can assign tasks, activities, goals, journals, and surveys to individuals and groups. Calendars sync to Google, Outlook, or iCal to help users manage commitments.

Distance Learning

Built-in Zoom teleconferencing lets counselors connect easily with students and families.

University Visit Organization

Counselors can set up virtual and on-site university visits and have students sign up. Universities can schedule their own visits in counselor-defined time slots, subject to counselor approval. Dates flow to calendars, students can sign up, and counselors see detailed reports.

Universities Online

Counselors can create virtual college fairs and invite universities. University reps can build virtual booths with videos, campus tours, and marketing materials students want. Reps can schedule online sessions to connect with students and answer questions. Student privacy is assured but connection is easy.

Student Management

Counselors can define office hours which students and parents can book and add automatically to calendars. Counselors can keep notes on student meetings and optionally share them with other counselors, students, and families. They can add items to student calendars and communicate with students and families.

Recommendations Management

Students request recommendations, which educators upload and counselors review. Everyone sees status. Nothing gets lost.

University Applications Management

Counselors submit student application documents seamlessly through The Common App or Parchment. Status and confirmations are instantly visible.

THE COMMON APPLICATION

 parchment

Engagement and Progress Reports

Counselors and administrators at school and district levels track university and career readiness with real-time executive summaries and detailed reports. Reports create dynamic groups for easy messaging.

Platform Management and Integration

MaiaLearning accepts information directly from your SIS. Data flows in automatically on any schedule.



Robust, Field-Proven Capabilities

MaiaLearning powers The State of California's university planning portal. It can reliably handle millions of users with high availability and security. It offers the management tools district and state organizations need; and complies with WCAG 2.0, Level AA, to support differently-abled students. MaiaLearning also complies with GDPR requirements.

Visit www.maialearning.com to learn more and request a free demonstration.

Email: info@maialearning.com

Web: www.maialearning.com

maialearning[®]

Empowering Student Growth